

# They grow up so fast.

## Now's your chance to shape their future.



**A kindergartener counted in the 2020 Census this spring will be starting high school when the next census comes around in 2030: That's 10 years of school supplies, teachers, school lunches, and so much more. This is your opportunity to help ensure they have a bright future.**

Right now, students across the country are getting an introduction to the 2020 Census through the Statistics in Schools program. This program offers free activities and resources to schools to help prepare their students for an increasingly data-driven world.

Students are learning that the 2020 Census is a count of every person who lives in the United States and its territories. Responding to the census helps your community get its fair share of funding. Census data guides how more than \$675 billion in federal funding is distributed to states and communities each year for schools, health care facilities, roads, transportation, recreation centers, social services, and more.

**You have the power to shape your future, and the future of all children, by counting everyone in your home in the 2020 Census.**

Learn more about how you can shape your future at [2020CENSUS.GOV](https://2020CENSUS.GOV).

Get more information about the Statistics in Schools program at [CENSUS.GOV/SCHOOLS](https://CENSUS.GOV/SCHOOLS).

**Students are also learning these key things about the 2020 Census—and we want you to know them too:**

- Starting in March 2020, everyone living in your home needs to be counted. That includes children and newborn babies, citizens and noncitizens, relatives and nonrelatives, and even those staying with you temporarily.
- It's easier than ever to respond to the census. You can respond in 13 different languages, and you can complete it online, by phone, or by mail.
- Your responses to the census are safe and secure. The law requires the U.S. Census Bureau to keep your information confidential, and your responses cannot be used against you in any way.



Shape  
your future  
START HERE >

United States<sup>+</sup>  
Census  
2020

# What to expect in the mail

When it's time to respond, most households will receive an invitation in the mail. Every household will have the option of responding online, by phone, or by mail.

Depending on how likely your area is to respond online, you'll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

## Letter invitation

- Most areas of the country are likely to respond online, so most households will receive a letter asking them to go online to complete the census questionnaire.
- We are working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we'll be able to serve you better if you need help over the phone.

## Letter invitation and paper questionnaire

- Areas that are less likely to respond online will receive a paper questionnaire along with their package. The package will also include information about how to respond online or by phone.

## We understand that you might miss our initial letter in the mail.

- Every household that hasn't responded will receive reminders and will eventually receive a paper questionnaire.
- If you don't respond online, by phone, or by mail, we will follow up in person.

## What we will send you in the mail:



### March 12-20

An invitation to respond online to the 2020 Census.  
(Some households will also receive paper questionnaires.)



### March 16-24

A reminder letter.



### March 26-April 3

A reminder postcard.



### April 8-16

A reminder letter and paper questionnaire.



### April 20-27

A final reminder postcard before we follow up in person.

For more information, visit:

**2020CENSUS.GOV**

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